



## Social Media: Rules of Engagement

In Good Spirit School Division, we work hard in our efforts to share information in a transparent, timely manner. In order to improve communication channels, we utilize social media tools such as Facebook and Twitter so that information may be available to access at any time.

It is very important that communication tools be used respectfully. Open and honest dialogue will be an expectation on the part of both Good Spirit School Division personnel as well as members of the public. In order to help us accomplish this goal, we ask that everyone abide by the following guidelines:

**Be respectful.** Personal attacks or comments that are deemed offensive to any member of our community will not be tolerated. Inappropriate remarks and profanity will be removed.

**Personal issues are to be kept personal.** Social media channels will be used for information and news sharing purposes and are not meant as a forum to air personal issues and/or concerns. Comments regarding personal issues one may have with the division, a school or staff member will be removed. If you have a personal concern, please contact the staff member and/or school directly as per regular communication channels.

**Stay on topic.** We welcome active conversations/discussions as long as they are relevant to education. Please ensure that your comments are appropriate for an educational environment and fans of all ages.

**Be factual.** Blatantly inaccurate information will not be allowed and will be removed immediately.

**Be aware of our motto and values.** "Students Come First" guides everything we do including social media. Our values of **belonging, respect, learning, nurturing and responsibility** are to be abided by all who interact through social media, both staff and public.

We look forward to sharing information and engaging in open and respectful dialogue.

To find out more about us, and for further contact information, visit <http://gssd.ca>.